

Welcome to healthbyhayl...

Hi, I'm Hayley! Thank you for your interest in working with healthbyhayl. As a Registered Dietitian and trained Chef, I pride myself on making easy recipes utilizing simple ingredients. My website and Instagram offer evidence-based nutrition advice, as well as versatile recipes.



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healthbyhayl.com



Opportunities

- Recipe Development
- Brand Ambassador/
Sponsorship
- Sponsored Posts
- Advertising
- Recipe Videos and
Demonstrations
- Nutrition Education and
Nutrition Content

Stats

- 1800 Instagram followers
- 3000 website views per month

Sponsored Posts:



Rates:

- **Sponsored Social Media Recipe Post: \$200**

This package includes 1 Instagram Post on Feed (tagging company and specific product) + 3 Instagram Stories explaining product and including specific discount code if desired + 1 Recipe posted on healthbyhayl.com including link to product and explanation of product used.

- **Recipe Video or Demonstration (YouTube or Instagram TV): \$200**

This package includes a 3-5 minute high quality cooking demonstration or recipe overview (including some nutrition education/nutrition profile of product). Videos can be promoted on Instagram TV (plus one Instagram Story explaining video) and on YouTube.

- **Nutrition Education Social Media Post/ Video: \$150**

This package includes 1 Instagram Post on Feed (tagging company and specific product) Caption including nutrition/ingredient breakdown + 2 Instagram Stories explaining product and nutrition profile.